

EXHIBIT I



Three-Step Retirement Planning
Do you have more questions than ever about your retirement? Not sure where to start to help secure the future of your dreams?

Regain control of your retirement in three manageable steps.

Your Retirement Dreams
Talking about retirement is an important step towards achieving your goals. Tell us about your dreams. The first 100 people to respond will receive a **free financial organization kit** from Wells Fargo/Wachovia!

A concomitant Promotional Campaign run by Wells Fargo and advertised on Harpo's Website strengthens the explicit existence of the OYP Partnership and the investment of the Partners in the Counterfeit Campaign.