

## Trademark/Service Mark Application, Principal Register

### TEAS Plus Application

**Serial Number: 85033835**

**Filing Date: 05/10/2010**

#### To the Commissioner for Trademarks:

**MARK:** Lady Gaga LG (stylized and/or with design, see [mark](#))

The literal element of the mark consists of Lady Gaga LG.

The applicant is not claiming color as a feature of the mark. The mark consists of enlarged initial fonts with underscores, rectangles that are completely or partially shaded, initial fonts appearing with mark as identifiers.

The applicant, EXCITE INTERNATIONAL LLC, a limited liability company legally organized under the laws of Nevada, having an address of

175 E. DELAWARE PL., SUITE 8510

CHICAGO, Illinois 60611

United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

#### **For specific filing basis information for each item, you must view the display within the Input Table.**

International Class 014: Body jewelry; Bracelets; Broaches; Bronze jewelry; Brooches; Charms; Charms for collar jewelry and bracelet; Costume jewelry; Diamond jewelry; Gemstone jewelry; Identification bracelets; Jewelry; Jewelry and imitation jewelry; Jewelry boxes; Jewelry boxes not of metal; Jewelry boxes of metal; Jewelry boxes of precious metal; Jewelry brooches; Jewelry cases; Jewelry cases not of precious metal; Jewelry cases of precious metal; Jewelry chains; Jewelry for attachment to clothing; Jewelry for the head; Jewelry in the nature of armbands; Jewelry organizers; Jewelry pins for use on hats; Jewelry ring holders; Jewelry to be affixed to bikinis; Jewelry watches; Jewelry, namely, amulets; Jewelry, namely, anklets; Jewelry, namely, arm cuffs; Jewelry, namely, crosses; Lapel pins; Leather jewelry and accessory boxes; Pins being jewelry; Plastic bracelets in the nature of jewelry; Rings; Rings being jewelry; Stainless steel jewelry bracelets; Watches and jewelry; Watches, clocks, jewelry and imitation jewelry

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Correspondence Information:

EXCITE INTERNATIONAL LLC  
EXCITE INTERNATIONAL LLC  
175 E. DELAWARE PL., SUITE 8510  
CHICAGO, Illinois 60611  
312-943-7777(phone)  
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A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

### **Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /michael abrahamson/ Date Signed: 05/10/2010  
Signatory's Name: Michael Abrahamson  
Signatory's Position: Manager

RAM Sale Number: 8616  
RAM Accounting Date: 05/10/2010

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**L**LADY **G**GAGA  
**LG**