

EXHIBIT M



On the September 27, 2010 episode of *The Oprah Winfrey Show*, Oprah Winfrey prominently displayed the October 2010 infringing issue of *The O Magazine*, featuring a Counterfeit OYP Trademark while providing Own Your Power services to tennis pro Serena Williams. After Oprah made direct reference to “own your power,” Serena Williams reached for the magazine while exclaiming “I need that!” thus communicating to millions of viewers that such “own your power” services are obtained through Oprah and the Partnership.