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Want to
LEARN
more about
POWER?

WHAT IS IT,
WHO HAS IT AND
HOW TO GET IT?

Beginning September 30, plug
in to Oprah.com/power. There
you'll find video from our Own
Your Power event—a lively panel
discussion about power featuring
some of the notables from this
issue's Power List. If you're looking
for smart advice from some of
the world's smartest people,
there's no better place to find
it than here.

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- Prominent “ADVERTISEMENT” for the Partnership’s Own Your Power website (oprah.com/power, now www.oprah.com/packages/own-your-power.html) and the Partnership’s September 16, 2010, Own Your Power Event.
- Appeared in the October 2010 issue of *The O Magazine*, delivered on or about September 13, 2010.
- “IN PARTNERSHIP WITH” is clearly indicated above the trademarks of three corporate Partners.

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*Own YOUR
power*

O, THE OPRAH MAGAZINE HELD
ITS FIRST-EVER OWN YOUR POWER
EVENT IN CELEBRATION OF THE
OCTOBER ISSUE COVER STORY.



Editor-in-Chief Susan Casey, along with Editor-at-Large Gayle King and Chris Matthews, host of *Hardball with Chris Matthews*, each lead a three-person panel exploring different aspects of power. Nine of the extraordinary individuals from the 2010 Power List took part in the event, inspiring the nearly 200 attendees to tap into their own power to make the world a better place.

To see videos from the Own Your Power event, go to OPRAH.COM/POWER.

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- ADVERTISEMENT for Partnership's Counterfeit Campaign appearing in the December 2010 issue of *The O Magazine*.
- Features a large, Counterfeit OYP logo used in a trademark manner and a photograph of a backdrop used at the OYP Event containing the corporate trademarks and the Counterfeit "own your power" logo.