Anited States of America Mariton States Patent and Arahemark Office United States Patent and Trademark Office

ILIKE

Reg. No. 3,849,036

ILIKE, INC. (CALIFORNIA CORPORATION)

Registered Sep. 14, 2010 BEVERLY HILLS, CA 90210

407 N. MAPLE DRIVE

and 45

Int. Cls.: 9, 35, 38, 41, 42, FOR: DOWNLOADABLE MUSICAL SOUND RECORDINGS; DOWNLOADABLE COMPUTER SOFTWARE FOR MANAGEMENT OF PERSONAL INFORMATION AND PREFERENCES

AS TO MUSIC, VIDEO AND ENTERTAINMENT PRODUCTS; DOWNLOADABLE COMPUTER SOFTWARE FOR USE IN TRANSMITTING, RECEIVING, ENCODING, DECODING, PLAY-ING, STORING AND ORGANIZING AUDIO AND VIDEO; DOWNLOADABLE COMPUTER SOFTWARE TO ENABLE AUDIO, VIDEO, TEXT AND GRAPHICAL CONTENT TO BE

ACCESSED ON-DEMAND OR VIA A SUBSCRIPTION OVER COMPUTER NETWORKS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

FIRST USE 10-31-2006; IN COMMERCE 10-31-2006.

FOR: CONSULTING SERVICES IN THE FIELDS OF MUSIC PROMOTION AND DISTRIB-UTORSHIP IN THE FIELD OF PRERECORDED MUSIC; RETAIL STORE SERVICES IN THE FIELD OF MUSIC AND ENTERTAINMENT PROVIDED VIA THE INTERNET AND OTHER COMPUTER AND ELECTRONIC COMMUNICATION NETWORKS; PROMOTING THE GOODS AND SERVICES OF OTHERS OVER THE INTERNET, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-31-2006; IN COMMERCE 10-31-2006.

FOR: PROVIDING ELECTRONIC TRANSMISSION OF PRODUCT AND MUSIC RECOM-MENDATIONS, AND PERSONAL PREFERENCES; DELIVERY OF PERSONALIZED INFORM-ATION IN RESPONSE TO USER INQUIRIES VIA THE INTERNET, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).



FIRST USE 10-31-2006; IN COMMERCE 10-31-2006.

FOR: PROVIDING REVIEWS AND RATINGS OF MUSICIANS, MUSIC AND VIDEOS; PROVIDING COMMENTARY AND INFORMATION ABOUT MUSICAL ARTISTS, MUSI-CIANS, MUSICAL COMPOSITION, MUSIC AND ENTERTAINMENT, NAMELY, MUSICAL EVENT SCHEDULING INFORMATION VIA THE INTERNET; PROVIDING INFORMATION ABOUT MUSIC, VIDEOS AND ENTERTAINMENT TO CUSTOMERS BASED ON PREFER-ENCES, SIMILARITIES AND BEHAVIOR OF OTHER CUSTOMERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 10-31-2006; IN COMMERCE 10-31-2006.

Director of the United States Patent and Trademark Office

 $Reg.\ No.\ 3,849,036\ \ \text{for: computer services in the nature of customized web pages featuring user-defined information, personal profiles and information, in class$ 42 (U.S. CLS. 100 AND 101).

FIRST USE 10-31-2006; IN COMMERCE 10-31-2006.

FOR: INTERNET BASED INTRODUCTION AND SOCIAL NETWORKING SERVICES, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 10-31-2006; IN COMMERCE 10-31-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-981,806, FILED 7-24-2006.

KEVON CHISOLM, EXAMINING ATTORNEY

Page: 2 / RN # 3,849,036