

Trademark/Service Mark Application, Principal Register

Serial Number: 78907865

Filing Date: 06/14/2006

To the Commissioner for Trademarks:

MARK: (Standard Characters, see mark)

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The literal element of the mark consists of APPSTORE.

The applicant, salesforce.com, inc., a corporation of Delaware, residing at The Landmark @ One Market Street #300, San Francisco, California, United States, 94105, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 035: Operating on-line marketplaces for buying, selling and exchanging computer software and on-demand applications

International Class 042: Application service provider (ASP) featuring computer software in the field of business project management, business knowledge, information and asset management, customer relationship management, sales, marketing, e-commerce, electronic messaging, and web site development

The applicant hereby appoints Heather A. Dunn and Allyn Taylor, Esq., Mark F. Radcliffe, Esq., Scott W. Pink, Esq., Nancy O. Dix, Esq., Andrew P. Valentine, Esq., Thomas Hoffmann, Esq., Alan Limbach, Esq., George Limbach, Esq., Ronald Yin, Esq., and Eugene M. Pak, Esq. of DLA Piper Rudnick Gray Cary US LLP, 153 Townsend Street, Suite 800, San Francisco, California, United States, 94107 to submit this application on behalf of the applicant. The attorney docket/reference number is 349615-159.

The USPTO is authorized to communicate with the applicant or its representative at the following email address: tmfilings@dlapiper.com.

A fee payment in the amount of \$650 will be submitted with the application, representing payment for 2 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature:

Signatory's Name: David Schellhase

Signatory's Position: Senior VP & General Counsel

Signatory's Signature: Signature

Mailing Address:

Heather A. Dunn

153 Townsend Street, Suite 800

San Francisco, California 94107

RAM Sale Number: 1868

RAM Accounting Date: 06/14/2006

Serial Number: 78907865

Internet Transmission Date: Wed Jun 14 13:00:43 EDT 2006

TEAS Stamp: USPTO/BAS-6654170187-2006061413004362429

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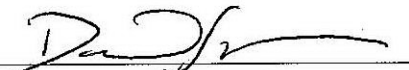
APPSTORE

APPLICANT NAME: salesforce.com, inc.

MARK: (standard characters)

Declaration

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Signature:  Date: June 13, 2006
Signatory's Name: David Schellhase
Signatory's Position: SVP & General Counsel

NOTE TO APPLICANT: When filed as part of the electronic form (i.e., scanned and attached as an image file), the signature page **must** include both the signature information **and** the boilerplate declaration language. Do **not** include the entire application, but do ensure that the boilerplate declaration language actually appears; a signature by itself will **not** be acceptable. If, due to browser limitations, the boilerplate declaration language appears on a previous page when printed, you must "merge" the declaration and signature information onto a single page (e.g., through a cut-and-paste process), and then scan the *one complete page* to create an acceptable image file.

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